



Bright Horizon: Establishing a Therapeutic Village for Israel's Soldiers and Special Forces



Chameleons First Response (CFR) Initiative





CHAMELEONS FIRST RESPONSE (CFR)

Supporting Israel's Soldiers and Special Forces

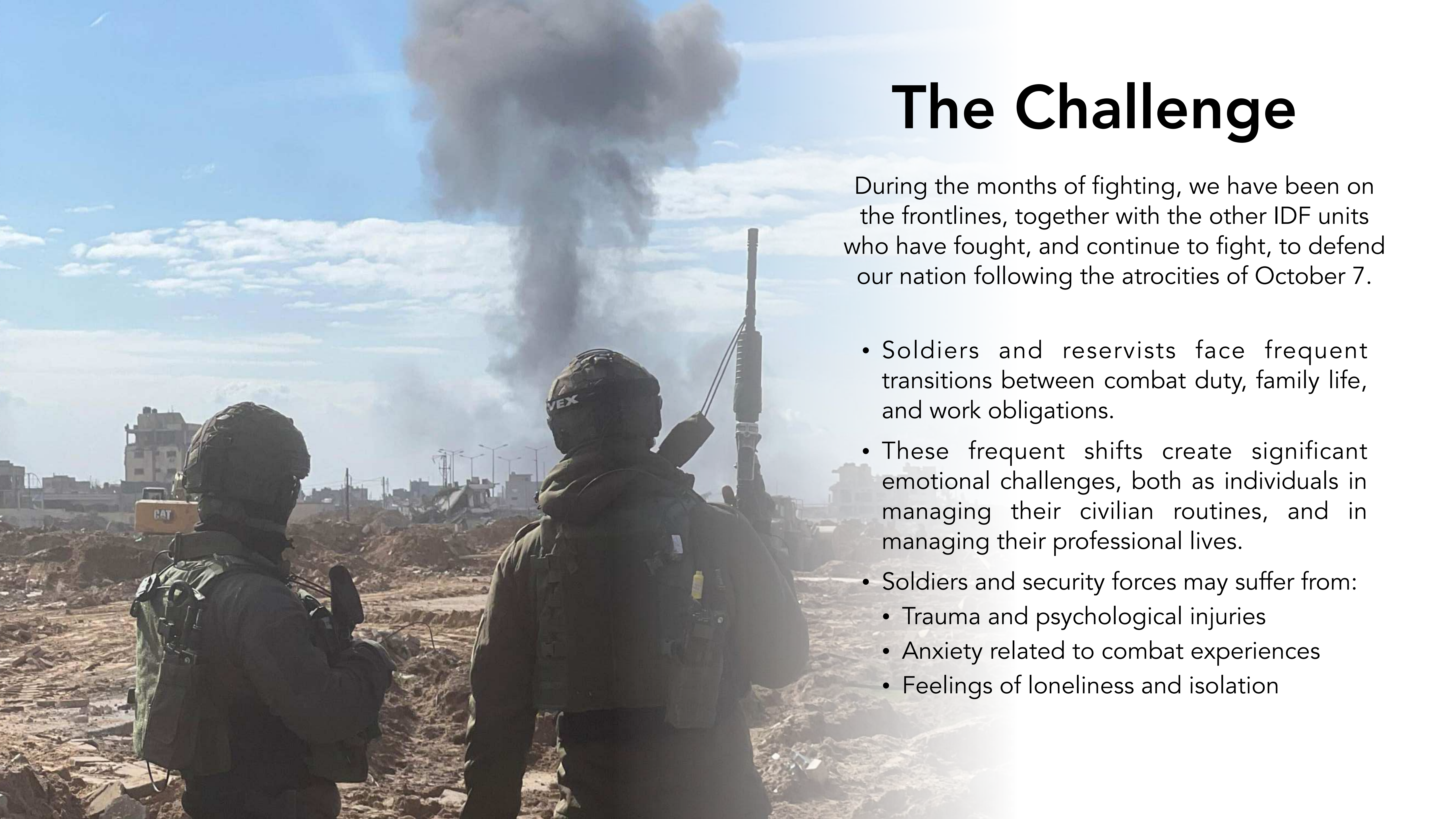
CFR stands as a beacon of hope and support for Israel's soldiers and special forces, our past and present heroes. We are a community dedicated to empowering these brave individuals who have dedicated their lives to safeguarding our nation.



The Challenge

During the months of fighting, we have been on the frontlines, together with the other IDF units who have fought, and continue to fight, to defend our nation following the atrocities of October 7.

- Soldiers and reservists face frequent transitions between combat duty, family life, and work obligations.
- These frequent shifts create significant emotional challenges, both as individuals in managing their civilian routines, and in managing their professional lives.
- Soldiers and security forces may suffer from:
 - Trauma and psychological injuries
 - Anxiety related to combat experiences
 - Feelings of loneliness and isolation





BRIGHT HORIZON~ ESTABLISHING A THERAPEUTIC VILLAGE FOR OUR HEROES

Vision: Empowering Veterans, Building Resilience

Create a comprehensive therapeutic village to address the needs of both individual soldiers and groups.

• **Core Values:**

- **Empowering Individuals:** Personalized care tailored to each soldier's needs.
- **Strength in Unity:** Group and family programs to build camaraderie and shared understanding.
- **Continuous Support:** Standing with each soldier through their journey to recovery.
- **Expert Guidance:** Dedicated professionals for individual and group support.
- **Holistic Modalities:** Nature-based activities, workshops, and alternative workouts.





Therapeutic Services to be Offered: A Continuous Journey



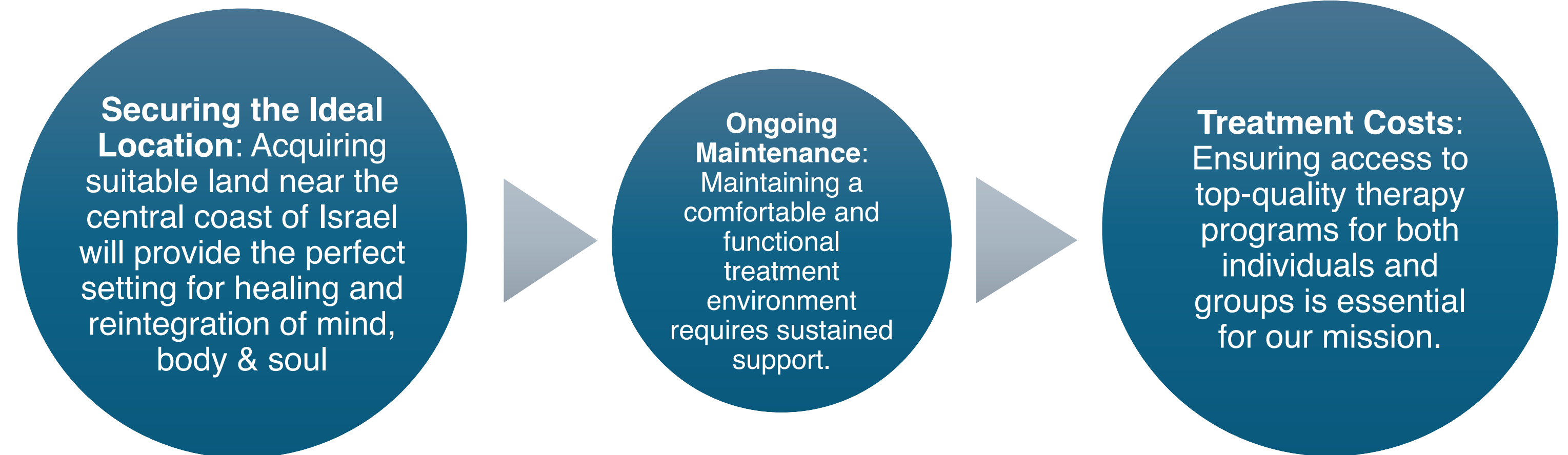
Location of Bright Horizon: Israel

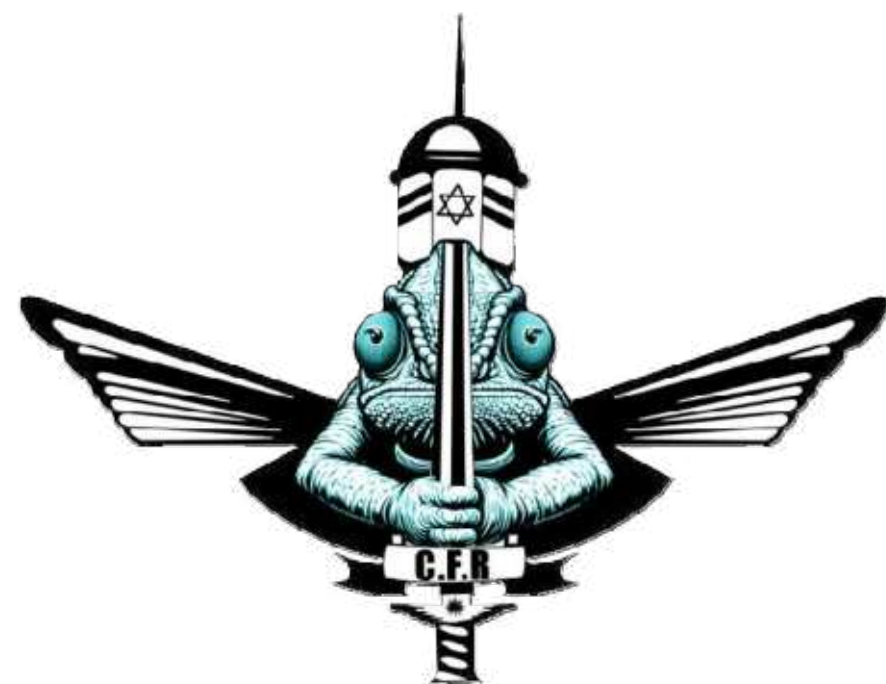


- **Central Israel:** Nestled near the calming sea in a restorative central setting, our village offers a unique sense of escape from daily pressures while remaining easily accessible for ongoing treatment.
- **Maximized Recovery:** This convenient location minimizes travel time, allowing easy access to the village.
- **Seafront Atmosphere:** The soothing ocean environment promotes relaxation and rejuvenation, creating an ideal space for breaking the life routine.



Building a Supportive Future: Fundraising Pillars





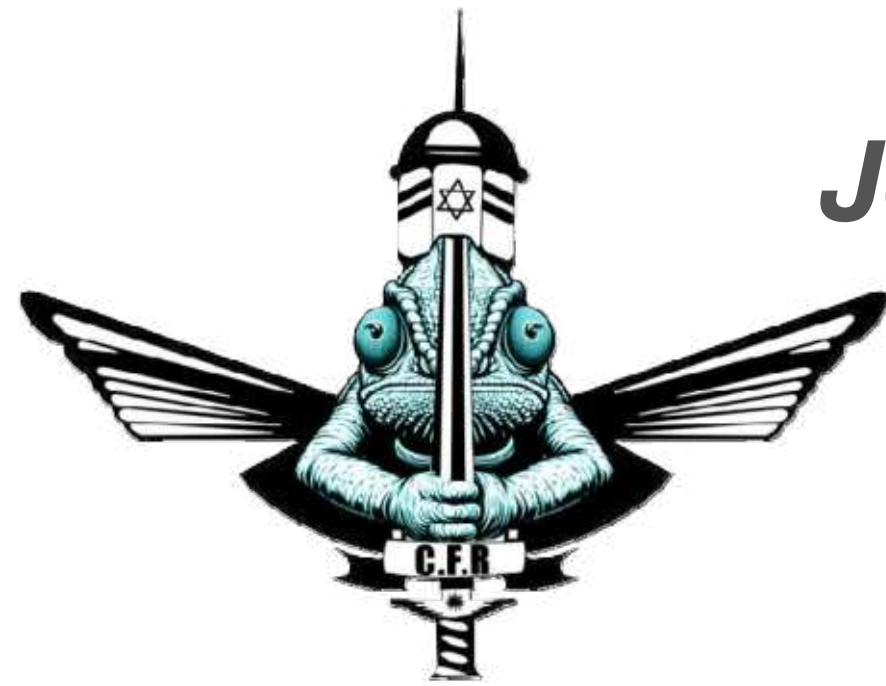
About Chameleons First Response (CFR)

Chameleons First Response (CFR) is a non-profit organization, founded by former combat soldiers, dedicated to supporting the brave men and women of the Israel Defense Forces (IDF) and Police (Magav). We are a “Boots on the Ground” organization, offering unwavering support to those who tirelessly safeguard our nation, both in times of combat and during daily operations.

Born from firsthand experience, CFR understands the unique challenges and sacrifices that come with service. Following the atrocities of the 7th of October, Chameleons First Response saw clearly that it was our duty to respond to the urgent need for dedicated support for our soldiers. Initially focusing on the Israeli Border Police (Magav)’s special units, our service in the IDF reserves after the attack opened our eyes to the broader needs of both the IDF and Magav. This realization led us to expand our mission and embrace a wider circle of service members.

Driven by a deep-seated commitment to our soldiers and our country, CFR operates as a grassroots initiative. We are passionate about supporting our troops and providing them with the resources and assistance they need to carry out their vital roles with courage and dedication.

Over the past year, the horrors we have witnessed from the 7th of October massacre, has fueled our relentless determination to devote our lives to supporting Israel's soldiers and special forces. Bright Horizon represents our vision to build a therapeutic village to provide care and community for Israel's heroes.



*Join with **Chameleons First Response** in making the vision of Bright Horizon a reality.*

We thank you for your support.

